



**Ryan ALM**  
Asset/Liability Management



Presented by

**Ryan ALM**

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# CASH FLOW MATCHING

“A SOLVENCY STRATEGY”

# HISTORY OF DB PENSION FUNDING

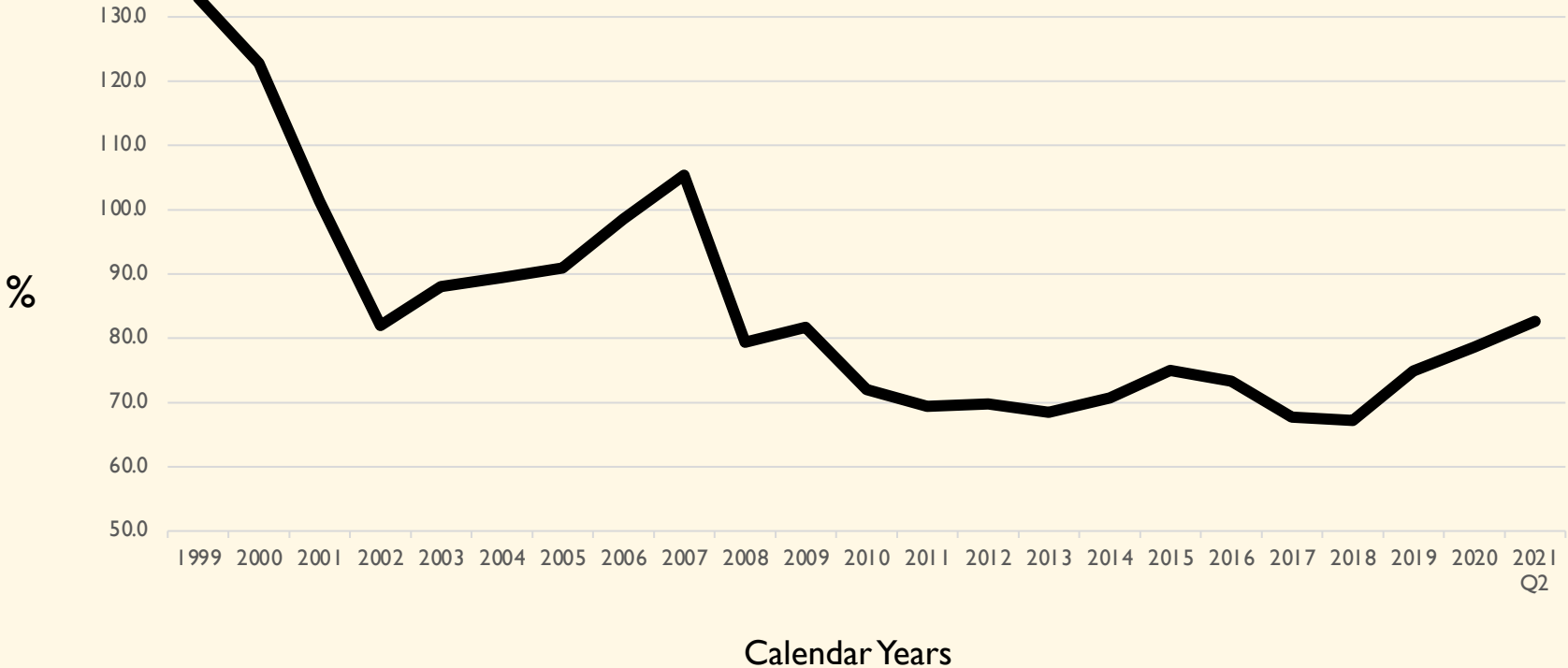
- 1981 - Starts secular decline in interest rates
- 1985 - Treasury yields went below ROA (@ 8.00%)  
(Asset allocation models started reduction in fixed income)
- 1990s - DB plans were fully funded to generous surplus  
(Many plans enhanced benefits and reduced contributions)
- 1999 - DB plans had lowest allocation to bonds in history  
(Despite being fully funded to surplus status)
- 00-09 - Two major stock market corrections... creates funded status deficit  
(8/00-9/02 = -46.3% and 7/07-2/09 = -52.5%)

*The objective of a DB plan is to SECURE benefits  
in a cost-effective manner with prudent risk.*

**Why didn't pension plans de-risk and secure their funded status in the 1990s?**

# HISTORY OF DB FUNDED RATIOS

Public Fund Funded Ratios  
Milliman's Annual Study



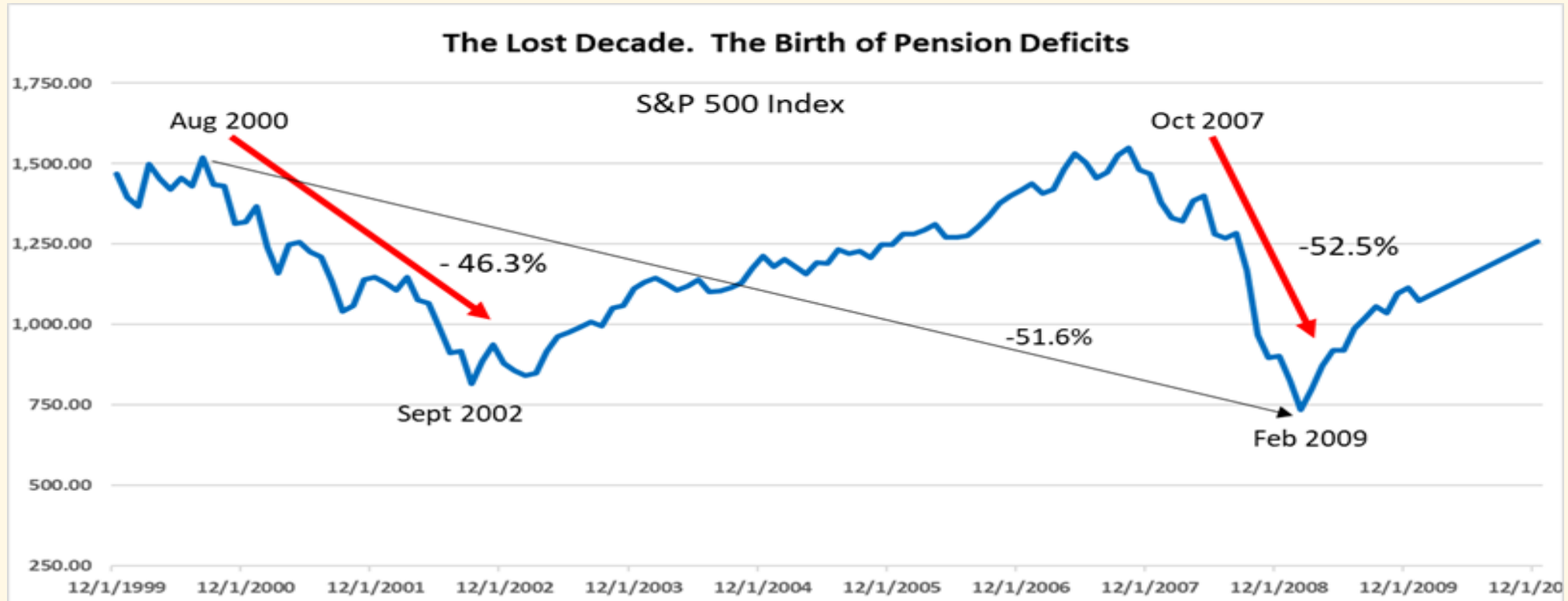
## THE 2000s...BIRTH OF PENSION DEFICITS

- Continuous asset allocation shift from bonds to equities in the 1990s exacerbated the deterioration in the funded status of Pension America
- Two S&P 500 corrections **-46.3%** (8/00-9/02) and **-52.5%** (7/07-2/09)
- Created deep funded status deficits
- Required significant contribution increases
- Such funded status volatility is unacceptable and unbudgetable
- Requires significant asset growth to recapture ( $-50\% \times +100\% = 0\%$ )
- Improved funding does NOT recapture past contribution costs (lost \$)

***Asset allocation needs to separate liquidity assets from performance assets***

As the funded status improves, more assets should be ported to the liquidity assets to cash flow match more liability cash flows chronologically

# THE LOST DECADE OF THE '00S



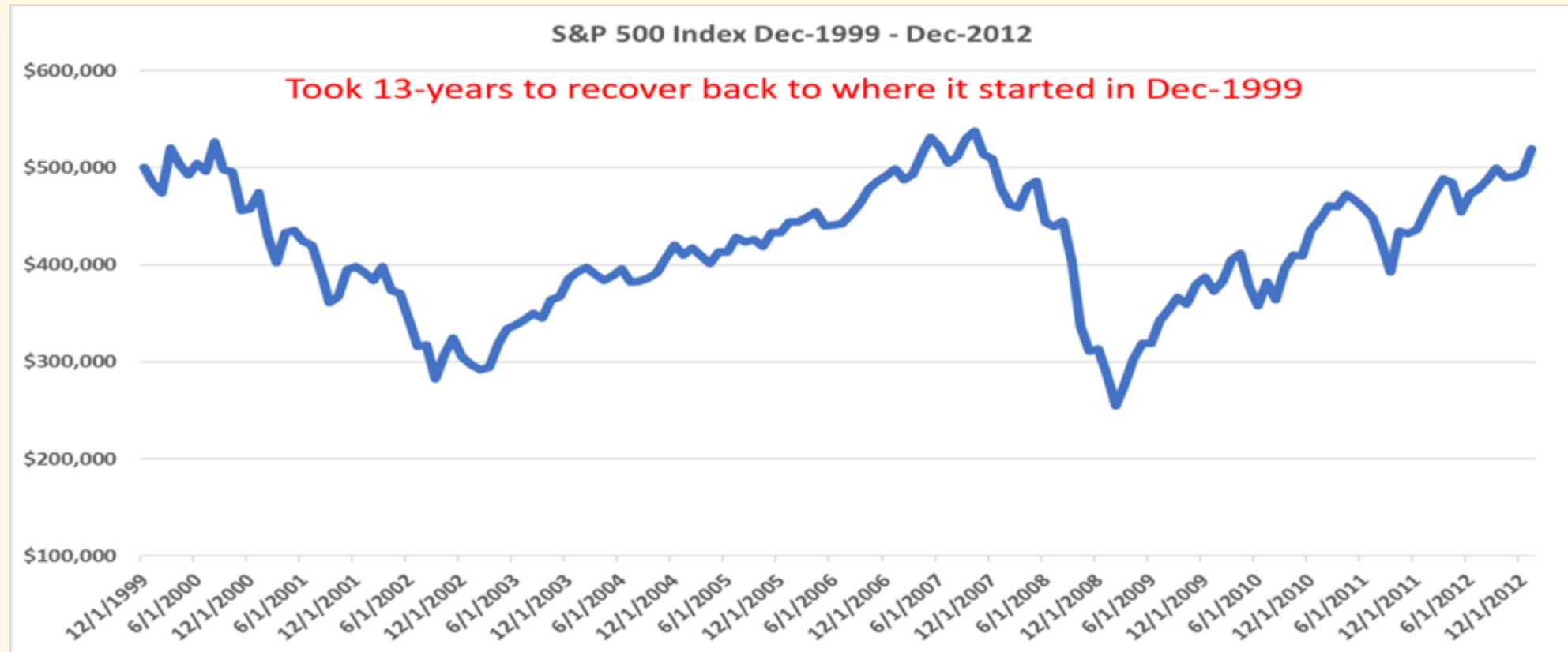
## BUYING TIME - A VERY IMPORTANT INVESTING TENET

- If assets fall 50%... it must earn 100% to recover back to even
- Took 13-years for S&P 500 to recover following the 2000-2002 market crash
- Performance assets are risky (volatile) by their very nature

***Cash flow matching “BUYS TIME”  
for your performance assets to meet their return targets***

We recommend that the Ryan ALM Liability Beta Portfolio™ (LBP) be used to cash flow match monthly benefit + expense payments for a minimum of 10-years

# BUY TIME FOR ALPHA ASSETS



## SEPARATE LIQUIDITY ASSETS FROM PERFORMANCE ASSETS

- Historically, 48% to 60% of the S&P 500's returns come from the reinvestment of dividend income (rolling 10-year and 20-year periods since 1940)
- Don't interrupt the power of compounding these dividends
- Many pension systems "sweep" liquidity from all custody accounts to pay for monthly benefits and expenses
- If there isn't enough cash to meet the monthly needs... performance assets may be sold

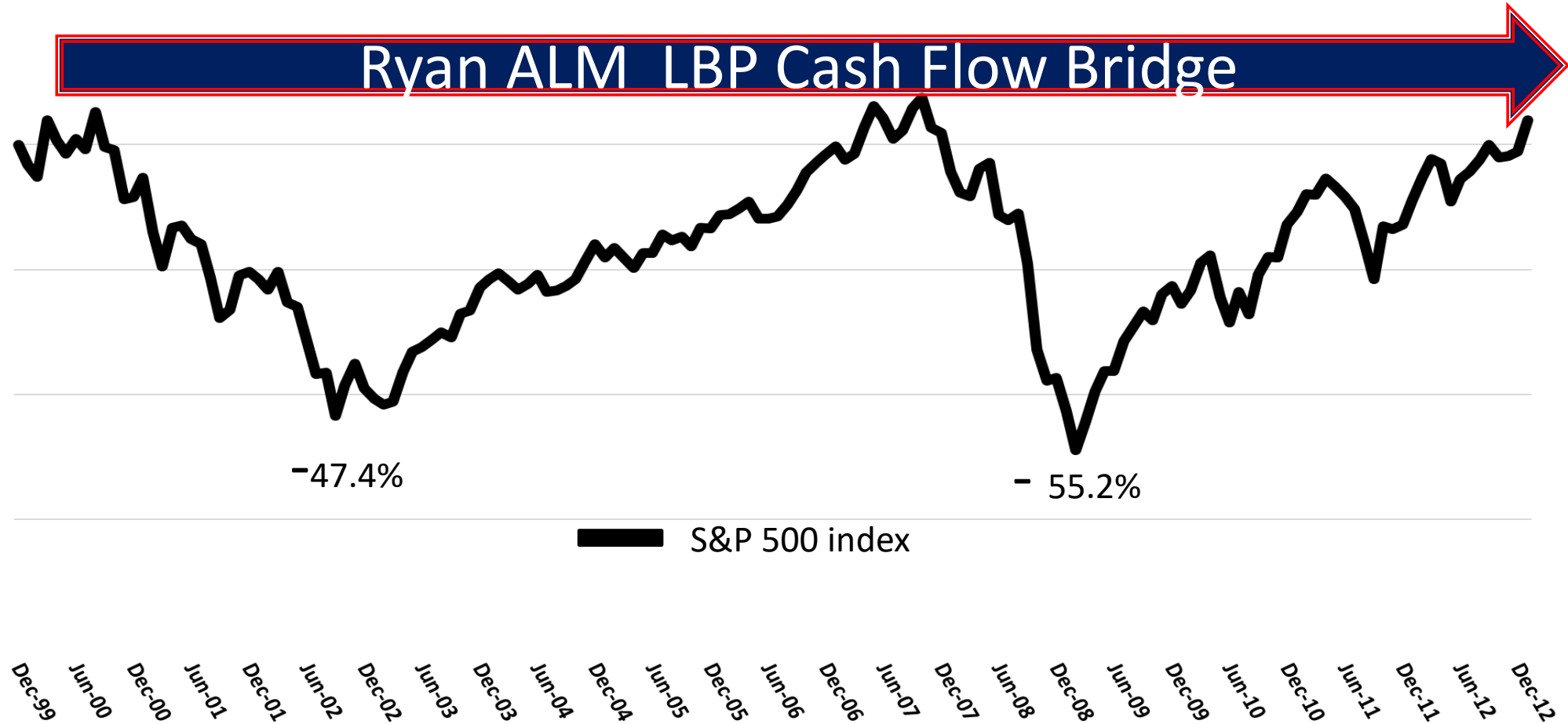
***Separate liquidity (beta) assets from performance (alpha) assets to ensure that the cash flow is available when needed.***

Installing an LBP cash flow matching portfolio as the liquidity assets will fund monthly benefits and expenses as far out as the allocation will allow.



# A BRIDGE OVER TROUBLED WATERS

## Ryan ALM LBP Cash Flow Bridge



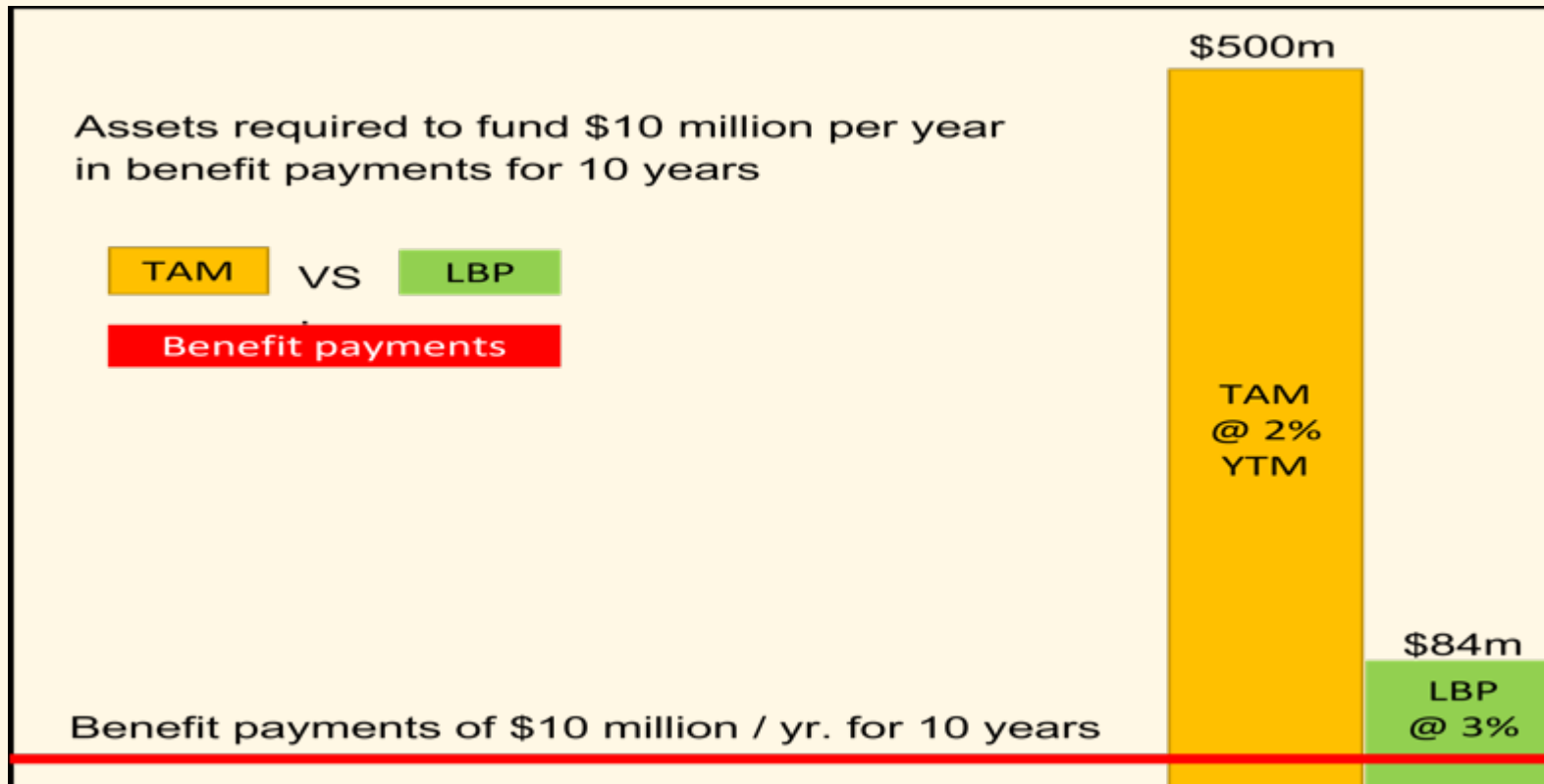
## MAXIMIZE THE EFFICIENCY OF THE ASSET ALLOCATION

- Bonds are NOT performance instruments in this low-interest rate environment
- We strongly believe that the value in bonds is the certainty of their cash flows
- Traditional fixed income with a 2% income yield would need \$500 million to fund \$10 million in annual benefit payments
- Through a Ryan ALM LBP, our allocation only needs to be \$84 million

***Maximize the efficiency of the asset allocation by installing a cash flow matching portfolio that uses principal + income to pay benefits***

Because the LBP is so efficient, more capital is freed up for performance assets enhancing the probability of success for the plan to achieve the ROA objective

# INTRINSIC VALUE IN BONDS...CASH FLOWS



# SUMMARY

- DB pension plans have suffered in the 2000s with declining funded ratios causing spiking contribution costs and volatile funded status
- This was due to failing to de-risk in the 1990s and two equity corrections

## **Solutions:**

- Asset allocations should be based on the funded status
- Assets should be separated into liquidity and performance buckets
- Bonds should be used as liquidity assets not performance assets
- Cash flow matching liabilities (Ryan ALM LBP) should be the **core portfolio** to provide the necessary liquidity to pay benefits + expenses chronologically for a minimum of 10 years
- Don't dilute or sell performance assets to meet liquidity needs

***We are calling for a return to pension basics.***



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